LIFELINE Presentation Guide

A STRATEGIC PLAN FOR RESOURCING INNOVATIVE CHURCHES

From: Steve Scott, District Superintendent

Sacramento District Church of the Nazarene

To: Pastoral Leaders

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LIFELINE is a ministry of the Sacramento District, providing resources for starting new churches and giving assistance to churches who are proposing **innovative** ministries. Each local church is encouraged to make an enthusiastic **LIFELINE** presentation every year. After all, you may be the next grant recipient (over 40 churches have been grant recipients since **LIFELINE** began).

→ And...23 cents of every dollar given by local churches to District Ministries goes to LIFELINE!

Here's some tips on making an effective LIFELINE presentation in your church:

- **1)** Schedule an enthusiastic *LIFELINE* presentation (3-5 minutes) using the Lifeline slides or include these images with your other promo items during worship services this month.
- **2)** Reproduce the update flyer template for your presentation. Have extra copies of the flyer available after the presentation at your info center.
- 3) Reproduce the Lifeline Investment cards for those who want to invest directly in LIFELINE.
- **4)** Inform your congregation that contributions can be made online to *LIFELINE* at the district website, or people can request envelopes in which they can contribute by regular mail.
- **5)** PLEASE collect and return response cards to the District Office by March 1, or as soon after that date as possible. Ongoing pledges, one-time gifts, etc. ALL are greatly appreciated!
- **6)** Clarify that *LIFELINE* giving should be *above* the regular tithe to the local church. After January 1 each year, those who have contributed will receive a receipt of their giving.
- 7) Questions? More resources? Contact the Sacramento District at sacdist@sacnaz.org.

Thank you for sharing **LIFELINE** in your church community, and for partnering with churches on the Sacramento District to strategically reach people for Christ!

LIFELINE 2024

SACNAZ.ORG/PASTORAL RESOURCES